



3M Open – Monday Media Update: 3M OPEN BOASTS STRONGEST FIELD IN HISTORY, Tuesday Coverage Opportunities & Interview Schedule

Dear Media,

Welcome to 3M Open week! We're excited to have you with us at TPC Twin Cities. Below is important information to help you prepare for Tuesday, including coverage opportunities, player interview schedules, and logistical reminders.

MEDIA ANNOUNCEMENT: 2025 3M OPEN BOASTS STRONGEST FIELD IN HISTORY

The 156-player field includes 11 of the top 50 players in the Official World Golf Ranking and 23 of the top 50 finishers from the 2024 FedExCup standings. Please see the full press release for details.

PLAYER INTERVIEWS – TUESDAY, JULY 22

Pre-tournament player interviews will take place in the Media Center throughout the day on Tuesday. The tentative schedule is below. (Note: Subject to change. Updated schedules will be posted at pgatourmedia.com.)

4:00 PM Frankie Capan III (Stillwater, MN)

Reminder: No external cameras or recording equipment are permitted in the Media Center or flash area bays.

TUESDAY, JULY 22 COVERAGE OPPORTUNITIES

3M Open Art Unveiling – A Tribute to Jhonattan Vegas by Jimmy Longoria

Time: 10:00 AM

Location: 3M Open Corporate Tent, TPC Twin Cities

Who:

- Jhonattan Vegas, 2024 3M Open Champion
- Jimmy Longoria, Nationally Acclaimed Artist

What/Why: Unveiling of “Shimmering Victory” a one-of-a-kind installation honoring Jhonattan Vegas, created with innovative 3M materials including FASARA™ Glass Finishes, Dichroic Glass Finishes, and Scotchlite™ Reflective Film. Longoria, known for bold murals and his nonprofit Mentoring Peace Through Art, brings cultural vibrancy to the tribute.

Visuals: Vegas and Longoria at the artwork, reflective surfaces in natural light, fan interaction.

First Tee Youth Clinic presented by Huntington Bank, ORS Nasco & UNRL

Time: 10:30 AM

Location: Back of the Driving Range, and Huntington Bank Military Outpost, TPC Twin Cities

Who:

- Participants from First Tee – Minnesota
- Led by Emma Carpenter (former University of Minnesota golfer and current media personality) and Troy Merritt, local Spring Lake High School alum)
- Speakers:
 - o Andy Boyle, Senior Vice President, ORS Nasco
 - o Monica Hilger, Vice President of Business Development, UNRL
 - o Mike Maeser, Minnesota Regional President, Huntington Bank
 - o Marcio Thompson, Community Development Relationship Manager
 - o Mike Welch, Tournament Director, 3M Open

What/Why: Youth rotate through three golf skill stations (putting, chipping, driving), followed by a financial literacy program, "Money Bootcamp," and Golf 4 All Day.

Visuals: Branded golf and education stations, corporate leadership with youth, impactful community engagement.

Golf 4 All Day

Time: 12:45 – 4:00 PM

Location: Main Entrance, Northwoods and Fan Village, TPC Twin Cities

Who:

- 500 youth from local organizations
- Special guests include:
 - o Cole Aldrich
 - o Mike Conley
 - o Michael Floyd
 - o Melvin Gordon (appearing via VIBEZ Golf Club)
 - o Randall McDaniel
 - o John Randle
 - o Kyle Rudolph
 - o Wally Szczerbiak
- Torie Clarke, Chief Public Affairs Officer, 3M (available for interviews – contact Anya Balke at ABalke@mmm.com if you're interested in meeting with her)

What/Why: This interactive afternoon reimagines golf through STEM, skilled trades, music, food, and mentorship. In partnership with 3M Community Impact, Tickets for Kids, First Tee – Minnesota, Solomon Hughes Sr. Golf Academy, and The Sanneh Foundation.

Visuals: Kids engaged in hands-on learning, pro athletes with participants, branded activations and learning stations

PARKING & CREDENTIAL REMINDERS

- **Media Parking:** Preferred Lot — 9877 North Airport Road NE, Blaine, MN 55449
 - Daily/Weekly Media: Use the previously distributed Gate Pass on your first day; credentials after that.
 - Season-long holders: Use your current credentials for access
- **Shuttles:** Operate daily from 4:45 AM – 9:00 PM
- **Credentials Pickup:** Media Center beginning Tuesday at 7:00 AM
 - **Daily/Weekly Media:** Use the previously distributed Gate Pass on your first day

For additional questions or to coordinate interviews with Tournament Director Mike Welch, staff, or partners, contact me directly at cmoyer@3mopen.com or (414) 380-8921.

We're looking forward to a fantastic week of storytelling, and we encourage you to share your content with us so we can help amplify it.

Follow and tag us: @3MOpen | #3MOpen | #GolfThatMatters

Best regards,
Caitlin Moyer
3M Open Media Director
CMoyer@3MOpen.com
(414) 380-8921